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Starter List of Stakeholders Use this list to start identifying potential stakeholders in your byway's region.

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☐ Animal advocates (equestrian clubs, dog owners, etc.)	☐ Law enforcement
☐ Arts council	□ Media
☐ Attraction council or attraction reps	☐ Merchant associations
☐ Bureau of Indian Affairs	☐ National interest groups and associations
☐ Bureau of Land Management	□ National Park Service
☐ Campgrounds	□ Natural resource management agencies
☐ Chambers of commerce	☐ Property owners
☐ Churches	☐ Real estate brokers
☐ City/county/state governments	☐ Recreation clubs (hikers, bikers, skiers)
Community service organizations	☐ Regional planning commission
(Rotary, Lions, VFW, Kiwanis)	☐ Regional tourism groups
☐ Convention and visitors bureaus	☐ Resort association/lodging groups
☐ Corporations and businesses	☐ Schools and universities
☐ County extension service	☐ Special project task force
☐ Economic development groups	☐ State Dept. of Natural Resources
☐ Elected officials	☐ State Dept. of Transportation
☐ Environmental groups	☐ State parks
☐ Farmers	☐ Tourism bureau/commission/council
☐ Federal Highway Administration	
☐ Financial institutions	☐ Tribal governments
☐ "Friends of" groups	☐ U.S. Fish and Wildlife Service
☐ Garden clubs	□ USDA Forest Service
☐ Historic society groups	☐ Universities/Extension services
☐ Joint powers entities	☐ Utilities
•	☐ Waste management providers
☐ Lake associations or harbor commissions	☐ Youth groups/Scouts
You are not likely to attract all of these groups to your byway's planning and implementation team, though extending the invitation and spreading the word about your vision can play an important public relations role.	