

An Introduction To Byways

Presented To ACME Organization by XYZ Grassroots Group





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Welcome

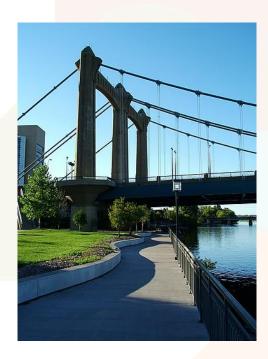


Name of Byway Group





XYZ Byway



- Purpose of group
- What you hope to accomplish at this meeting





What Is A Byway?

A byway offers unique driving experiences

- Encourages visitors to explore special features of an area
- Tells a story about America's treasured places and people—its landscape, history and cultures
- Provides a gateway to memorable adventures





"Scenic Byway" Definition

...A public road having special scenic, historic, recreational, cultural, archaeological, and/or natural qualities that have been recognized as such through legislation or some other official declaration...

- FHWA Interim Policy, May 18, 1995

- The terms "road" and "highway" are synonymous, not functional classifications
- The term "byway" refers to the road or highway and also to the corridor through which it passes





Do All Scenic Byways Need To Be Scenic?

- Most byways possess some scenic appeal, supporting the visitor's visual experience
- All byways also possess archaeological, cultural, historic, natural, or recreational intrinsic qualities





What Are Intrinsic Qualities?

Intrinsic qualities are a byway's particular combination of resources that define its character, interest and appeal.

- Special views
- Special places
- Special buildings
- Special sites





The Six Intrinsic Qualities

- 1. Archaeological
- 2. Cultural
- 3. Historic
- 4. Natural
- 5. Recreational
- 6. Scenic





Characteristics Of Resources That Contribute To Intrinsic Quality

They are "features considered representative, unique, irreplaceable, or distinctly characteristic of an area"

- FHWA Interim Policy, May 18, 1995





Examples Of Resources

- Natural resources
 - Gorge
 - Mountain
 - Lake
- Those resulting from human activity
 - Historic building
 - Battle site
 - Well-designed parkway





What Is The National Scenic Byways Program?

- Established under the Intermodal Surface
 Transportation Efficiency Act of 1991
- Reauthorized in 1998 under the Transportation Equity Act for the 21st Century
- Reauthorized and amended in the Safe, Accountable, Flexible, Efficient Transportation Legacy for Users in 2005





The National Scenic Byways Program

- Based on initiatives of voluntary and grassroots byway groups
- Features outstanding roads recognized by the U.S. Secretary of Transportation
- Supports and provides resources to help manage designated byways' intrinsic qualities in partnership with the America's Byways Resource Center





The FHWA Role

- Manage the National Scenic Byways Program as a community-based program
- Work closely with the FHWA division offices in each State to administer the Program
- Support division office byway contacts who work dayto-day with the State and Indian tribe scenic byway coordinators on all matters affecting grants and nominations





What Is The America's Byways® Collection?

- Comprised of 126 nationally designated byways in 44 States (as of 2008)
- The collection promoted as a brand by the Federal Highway Administration - National Scenic Byways Program





Benefits Of Becoming A Designated Byway

- Promotion
- Preservation
- Partnerships
- Pride





Byway Benefits: Promotion

The National Scenic Byway Program promotes the America's Byways[®] collection to:

- Increase visitor recognition of the program
- Encourage travelers to include byways in their trip plans

America's Byways® are promoted via:

- Publications
- FHWA's traveler website at <u>www.byways.org</u>
- Public and private cooperative projects





Byway Benefits: Preservation

- Creates a legacy
- Preserves the byway's intrinsic quality(s)
- Develops plans to sustain the resource(s) for generations to come





Byway Benefits: Partnerships

- Includes informal and formal partnerships, before and after designation
- Engages local citizens and key stakeholders
- Provides opportunities to expand partnerships well beyond local or State boundaries





Byway Benefits: Pride

- Builds awareness among citizens
- Attracts volunteers who share an interest in the byway and its communities
- Helps connect communities along a route

The byway joins an important collection of stories and treasured places.





Responsibilities Of Designated Byways

- Respect and protect the integrity of resources and intrinsic qualities
- Offer and promote authentic and diverse experiences to travelers of all ages, abilities and interests
- Create a shared standard of high quality throughout the collection and contribute toward its sustainability
- Demonstrate responsiveness to their local communities and the travelers they welcome
- Be accountable to the U.S. Secretary of Transportation, the byway community and byway travelers





National Scenic Byway Designation Requirements

- Must significantly meet at least 1 of the 6 intrinsic qualities
- Intrinsic quality resources are distinct and most representative of the region
- Intrinsic quality resources are recognized throughout the region





All-American Road Designation Requirements

- Must meet the criteria for at least 2 of the 6 intrinsic qualities
- Must be considered a destination unto itself
- Intrinsic quality resources are distinct and most representative the nation
- Intrinsic quality resources are recognized nationally





What Is The General Designation Process?

- U.S. Secretary of Transportation relays a call for nominations to the NSBP
- The NSBP administers the nomination process
- Byway nominees respond with the necessary documentation, including:
 - Demonstrated voluntary and grassroots support and participation
 - Description of the regional or national significance of the byway's intrinsic qualities
 - A corridor management plan (CMP) that and regional plans





Five General Questions Answered By A CMP

- 1. What are the byway's current conditions?
- 2. What are the goals for the byway?
- 3. What concrete objectives and strategies will move you toward achieving those goals?
- 4. Who will be responsible for carrying out the strategies and objectives?
- 5. When will each of the strategies and objectives be implemented?





What A Corridor Management Plan Is NOT

- It is not a top-down land use regulation plan
- It is not a FHWA plan or document
- It is not a plan that restricts private property rights
- It is not a plan that mandates regulations for viewsheds
- It is not a plan that allows the State or Federal government to regulate land use outside the roadway right-of-way
- It is not a plan to supersede State or local land use and transportation plans and requirements
- It is not a list of mandated new taxes.





Where We're At Now, And Where We Want To Go Next



Thank you





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